

# NICOLE BICKFORD

Nicole has been in the sales and marketing industry for 16 years, working for two of the largest for-profit, post-secondary education companies in North America. During her tenure, she successfully developed new sales and recruiting initiatives, processes and procedures as well as consistent year after year growth. She is a University of Pittsburgh graduate where she earned a Bachelor of Arts in Communications. Most recently, Nicole has assisted with fundraising and marketing projects within the Jacksonville area. A Pennsylvania native, Nicole and her husband made the move to Jacksonville in 2005. When she recently heard the mission and vision around Her Song, she felt compelled to become involved. The organization demonstrates commitment, passion, and urgency to help human trafficking survivors, and Nicole knew she wanted to take part in this journey – and contribute to positively impacting lives. Nicole's interests include volunteer work, health and fitness, cooking and spending time with family and friends.

